

Application for designation as "At-Large Structure" (ALS)



Organization Contact Information

1. Name of the Organization:

Association "CONEXIÓN al Desarrollo de El Salvador" _____

2. Email address of the organization:

info@conexionelsalvador.org____

3. Telephone number of the organization (include prefixes for the country/city):

(503)22305075_____

4. Address of the organization (if the mailing address is different from the address of domicile, write both):

Calle La Reforma No.249, Col. San Benito, San Salvador, El Salvador._____

5. Website of the organization (URL) (if applicable):

www.conexionelsalvador.org_____

Main and secondary contacts of the organization:

If your organization is accredited, the main contact is assumed to be the person who will emit the required votes and the secondary contact the substitute, although your organization will be able to change in any moment their voting and substitute representatives.

6. Main contact:

a. Name: _Gilberto Lara_____

b. Email address: _galara@conexionelsalvador.org y/o galaras@gmail.com__

c. Telephone: _(503)22305075_____

7. Secondary contact:

a. Name: _Ethel Monge de Kuri_____

- b. Email address: _ekuri@conexionelsalvador.org_____
- c. Telephone: _(503)22305075_____

Description

1. Structure and governance:

- a. Is your organization constituted such that those controlling it are the individual users of Internet, citizens or residents of the countries of the geographic region in which it is based.

Answer Yes or No: _Yes_____

- b. Explain the previous answer with sufficient details so that someone not familiar with your organization can understand it, and attach links or mention the URL's where your bylaws, the principles of your operations or other complementary information in relation to this question can be found:

CONEXIÓN promotes the use and application of the ICT, contributing to the reduction of poverty and facilitating business development. This is what gives way to the participation of the citizenry-generally and with regard to the business and professional sectors. At the URL, <http://www.conexionelsalvador.org/quienesSomos.php>, we describe who we are and what we do, as well as the areas of work we focus on. At this time the bylaws are not published on the site, but these will be available as soon as we launch a participation promotion planned for the second semester of 2010 (Annex of bylaws and legal constitution).

- c. Is your organization constituted formally or organized in accordance with a national legal jurisdiction?

Answer Yes or No: _Yes_____

If your answer is Yes: describe the legal bylaw or indicate the place of constitution or legal registry.

"CONEXIÓN al Desarrollo de El Salvador" is a not-for-profit association, with no religious or political affiliation, of Salvadoran nationality, duly constituted and inscribed in the Registry of Associations and Foundations for non-profits, and published in the Official Journal (*Diario Oficial*), TOMO 385 number 236, of the Republic of El Salvador.

- d. Describe the structure of your organization (for example, the boards of directors, and the decision making, and other processes):

The governance of the association is exercised by way of a general assembly and a board of directors. The Assembly is the supreme body and is made up of its totality of

members, each with the right to voice opinions but only active members and founders have a vote.

The board of directors has a council of executive direction in charge of the operative part of the organization and the work guidelines according to the overall organization strategy. The making of decisions is refereed by the board of directors and the council of executive direction. The structure is made up of four work directives: Administration and Finance, Telecommunication Network Operations, Strategic Alliances, and Information and Communications Technologies. Each area has its personnel and citizen participation, principally for the areas of telecommunication and access to information.

For the implementation of projects and programs, work will be completed collectively with the four directives and the council of executive direction, putting to the task, when necessary, the work team for support for the proposed results.

- e. Does your organization possess written norms or other constitutional instruments?

Answer Yes or No: Yes, we have an annex of bylaws available upon request.

- f. If your answer is Yes: provide a copy together with your request (in English, if possible). Explain the requisites (if applicable) for being a member or constituent of your organization (if you have an application form written, a copy of such can be adjoined):

We do not have an application form. The requisites for attaining status as a member are the following:

- If the applicant is a legal person: to be duly enrolled in the corresponding registries; to be duly represented, by itself, unless there is authorization to the contrary that the legal persons are represented by their own legal representative; to exercise activities that directly and indirectly link to the ends of the association; contributing the payment fixed by the Board of Directors to enjoy the status as associate.
- If the applicant is a natural person: have the capacity to enjoy and exercise; and to attain approval from the Board of Directors in order to enjoy status as associate.

- g. In what languages does your organization realize its activities? Spanish and English

2. Regarding your members

- a. Can individual members vote or control, in any other way, the administration of the organization?

Answer Yes or No: Yes

IF you answer NO: describe what role the individual members play in the administration and the function of the organization.

- b. Are all or any part of your members other organizations?

Answer Yes or No: Yes

If you answer Yes: describe whether these are for-profit, non-profit organizations, or a combination of both, and/or what total portion of members each of these types of organization from the private sector represent. Also describe the nature of the members of the organization: for example, are all of them a similar in type or interested in a similar activity or policy?

We currently do not have any member which is another organization, but they bylaws allow for other organizations to become members. Currently, we work with for-profit and non-profit organizations but through strategic conventions, agreements and alliances.

- c. Are there members of your organization that are governmental or quasi-governmental organizations?

Answer Yes or No: No

If your answer is Yes: describe their nature and function in the decision making process and the work of your organization, as well as the total portion of members that compose each of these kinds of organizations.

- d. Describe the members in general: are they predominantly from one (or more) professional fields or interest groups? (for example, journalists, online legal activists, consumer organizations, individual consumers, etc.):

The current group consists of professionals in the areas of ICT, journalism, cooperation, activists on rights and ICT appropriation, university-level academics, all without political interests.

- e. Describe how your organization maintains its members/constituents informed, and allows them to participate in decisions of interest:

We use institutional mail, social networks, internal collaborative work tools and active monitoring, electronic bulletins and websites with contents related to the development issues of the country.

- f. Approximately how many members of each type does your organization have, if more than one exist?

Thirty-three, all of which are natural persons.

3. Does your organization self-finance? (If your answer is "Yes", you declare that you do not use ICANN to finance your operations):

Answer Yes or No: Yes

4. What the main source of financing for your organization? (if this is not provided through funds or is based entirely through donations, answer "N/A"):

Services and quotas of the telecommunications network (community telecommunications, technological centers, cyber -cafés, information centers and other associated concepts) members; commissions for the sale of web design services, hosting, video conferencing, internet access, trainings, etc.; the execution of projects the national and international organizations; cooperation and anchor programs.

5. Do you receive funds from governmental agencies or for-profit entities? If this is the case, describe below the implication of such in the activities of the organization (if they participate):

No.

6. Does your organization commit to supporting the informed participation of its members/constituents in the ICANN?

Answer Yes or No: Yes

6. Does your organization publish on Internet, so that current information regarding the objectives, structure, the description of your members/constituent groups, the mechanisms of work, the directive, and the contacts of your organization are accessible to the public? (If this information is available, indicate the URL)

Answer Yes or No: Yes, at www.conexionelsalvador.org

7. Indicate the contact information of your organizations board of directors (names of the directors, positions, email addresses):

Gilberto Lara, President, galara@conexionelsalvador.org

Rafael Morán, Vice-president, rmoran@conexionelsalvador.org

Ethel Monge de Kuri, Secretary, ekuri@conexionelsalvador.org

William Cambray Alvaro, Treasurer, wcambray@conexionelsalvador.org

Raúl Molina López, Permanent Board Member,
amolina@conexionelsalvador.org

Objectives

1. Describe the mission and the objective of your organization (include any declaration about the policy and objectives of your organization, if printed documents exist, or indicate the URL if they are published):

Published at www.conexionelsalvador.org

Mission: CONEXIÓN seeks to contribute to the development of El Salvador, creating awareness and educating the population on the use and appropriation of information and information technology, as well as seeing more Salvadorans who are working to improve living conditions enjoy access to information and knowledge.

Objectives:

- Promote the development and operation of a network of telecommunications in the national level, and connecting and integrating this into other similar community networks that are at the same time connected with international networks. Said telecommunication centers consist of centers of research, innovation, education, production, and divulgence of contact, among others.
- To generate and promote training programs that develop competencies for the use and application of the Information and Communications Technologies (ICT's) in the business and education sectors, and in the general population.
- To generate knowledge through the production and exchange of information.
- To foment the articulation of strategic alliances with actors from the governmental, academic, civil society, professional and business sectors, both local and international.
- To contribute to the strengthening of a culture for innovation, research, and technological development in the various sectors of the country.
- To drive projects that promote the growth of the business network, such as the incubation of business and entrepreneurship.

2. What issues related to the ICANN are currently of interest to the members/constituents of your organization?:

Issues on security, "who is", reduction of the digital gap in our country (spreading the benefits of Internet), addresses and domain names (.sv) and subjects of interest to be discussed.

3. If your organization is accredited, will it commit to actively participating in the regional organization for reach (RALO) of the region in which your organization is based?

Answer Yes or No: Yes

4. If your organization is accredited, do you commit to adhering to the provisions of the pre-agreement (MoU) among the at-large structures of your geographic region and ICANN, as if you were one of the original signatory parties of the document?

Answer Yes or No: Yes

The texts of the pre-agreements (MoU) can be found at:
https://st.icann.org/alac/index.cgi?reference_texts

Signature

Include the name and title, if applicable, of the person authorized by your organization to sign the application and to commit by his or her name the organization to fulfilling the criteria of the at-large structure.

Signature: _____

Name: _Gilberto Lara_____

Date: _January 15, 2010_____

Title: _President_____